SENTRAVA AI

FOR WEB-DESIGN AGENCIES WITH CARE PLANS

Downtime caught. Clients informed. Reports done.

Website monitoring and client reporting that turns your care-plan work into proof clients can see

Founding agency offer · sentravaai.com

Agencies do real care-plan work that clients never see

01

Clients notice first

Without outside checks, clients can discover outages and expired SSL certificates before your team.

02

The fix goes unrecorded

Fast fixes leave the record scattered across chats and screenshots.

03

Reports eat evenings

Explaining what happened means assembling reports by hand, so the value of the care plan stays invisible.

Source: SENTRAVA AI website

One workflow takes every incident from first alert to client-ready report

01

Know first

SENTRAVA

Checks sites and emails you on a confirmed outage

YOUR TEAM

Get the alert before the client calls

02

Take ownership

SENTRAVA

Shows site checks and incident history

YOUR TEAM

Claim the incident

03

Record the fix

SENTRAVA

Timestamps every action note

YOUR TEAM

Log what you did as you work

04

Confirm recovery

SENTRAVA

Confirms the site is back with fresh checks

YOUR TEAM

Mark it resolved

05

Explain it

SENTRAVA

Drafts a clear client summary

YOUR TEAM

Review, approve and share

Note: Availability checks confirm a response; they do not test forms or checkout.
Source: SENTRAVA AI website

Agencies choose SENTRAVA to know first, prove their work and save report time

Reason	What it means for your agency
Know before the client does	Email alerts on confirmed outages, plus SSL expiry tracking in one workspace
Prove care-plan value	Every incident has a timestamped record of what your team did and when
Save time on reports	AI drafts the client summary from real check data; your team reviews it
Works on any site	URL checks cover WordPress, Shopify, Wix, Webflow and custom sites, no plugin
Stay in control	Nothing reaches a client until your agency approves and shares it
Predictable cost	Free for up to 5 sites; flat launch plans from $79/month for 50 sites

Source: SENTRAVA AI website; SENTRAVA AI pricing

Compare the workflow: monitoring, ownership, work notes and client updates

	UptimeRobot	ManageWP	WP Umbrella	Better Stack	SENTRAVA
Built for	Uptime alerts and status pages	WordPress site management	WordPress care operations	Engineering and on-call teams	Agencies with care plans
Ownership	Not listed	Not listed	Not listed	Yes	Yes
Fix notes	Not listed	Not listed	Partial	Yes	Yes
Client update	Partial	Partial	Partial	Partial	Yes
Site types	Any public site	WordPress only	WordPress only	Any public site	Any public site

Note: From public vendor pages, Oct 28, 2026. Not listed: not found on those pages. Partial: periodic reports or engineer-facing write-ups, not per-incident client updates.
Source: UptimeRobot; ManageWP; WP Umbrella; Better Stack; SENTRAVA

REVENUE PROTECTION

One hour of client downtime can cost more than a full year of SENTRAVA

$137+

per minute of downtime

Small-business low end; high end $427

Small-business IT downtime vs. SENTRAVA cost

One hour, IT downtime benchmark	$8,220 to $25,620
SENTRAVA Studio, 12 months (50 sites)	$790
SENTRAVA Agency, 12 months (150 sites)	$1,490

Note: Downtime cost is a published small-business range for IT downtime; actual website losses vary with each client's online revenue. One-hour figures are 60 times the per-minute range. SENTRAVA figures are launch prices billed annually.
Source: Atlassian (Ponemon Institute data); SENTRAVA AI launch pricing

Monitoring and reporting cost about 0.5% to 2% of a typical care-plan fee

Measure	Figure	Why it matters
Typical care-plan fee per site	$100 to $150/mo	The recurring revenue you need to protect
SENTRAVA cost per site	$0.70 to $2.00/mo	Leaves room for delivery costs and margin
Time per care-plan client	3.2 hours/mo	Alerts and report drafts reduce manual work
Agencies with no recurring revenue	58.3% rarely profitable	Visible proof of work helps keep care plans

Note: Share is SENTRAVA launch per-site cost ($0.70 to $2.00, monthly billing at full plan capacity) divided by typical care-plan fees ($100 to $150). Survey figures are third-party industry data.
Source: SENTRAVA AI launch pricing; we.inc (Admin Bar survey data); Topsyde (MainWP survey data)

Clients get a plain-language report your team approves before sharing

HARBOR STUDIO · WEBSITE CARE REPORT

Illustrative sample

Ridgeline Dental Group · last 30 days

99.42%	1,340 ms	41 days
Checks recorded up	Latest response	SSL valid

Overview
99.42% of recorded checks were successful during this sample period.

Items to review
The latest response took about 1.3 seconds. SSL validity remaining: 41 days.

Next steps
Review the slow response and renew the certificate before it expires.

Written for clients

Plain language replaces raw uptime logs and technical jargon

Built from real data

Every figure comes from recorded checks and your team's notes

Your team signs off

Review, edit, approve and export before anything is shared

Note: Illustrative sample with fictional data. Paid plans can export reports with your agency branding; Free plan reports show Powered by SENTRAVA.
Source: SENTRAVA AI website

SENTRAVA monitors its own website with the same checks it runs for clients

100%

successful checks

336 checks recorded since Oct 25, 2026

sentravaai.com health panel

HTTP status	200
Latest response	243 ms
SSL validity remaining	83 days
Open incidents	0

Note: Snapshot of the public health panel on Oct 28, 2026. Checks run every 15 minutes. Successful checks is the share recorded as up, not an uptime guarantee.
Source: SENTRAVA AI website

The value grows as incident history, client trust and your roster grow

	First 30 days	Months 2 to 6	Year 1 and beyond
For your agency	Outages tracked and logged	Care-plan work recorded per site	Planned history-based forecasts
For your clients	Clear reports on what happened	Visible proof of work at renewal	Branded reports on paid plans
For your bottom line	Start free on up to 5 sites	Less time on manual reports	50% off for 12 paid months; then 25% while subscribed

Note: Benchmarks and history-based forecasting are planned features, not available yet. Forecasts depend on sufficient historical data.
Source: SENTRAVA AI website; SENTRAVA AI launch pricing

Live today, in testing and next to launch

Status	Features
Works today	Scheduled uptime and SSL checks, outage/recovery emails, incident ownership and action notes; agency-reviewed report drafts.
Works today	White-label PDF export on every paid plan, including Pay as you go.
In testing	One-minute monitoring upgrade: implemented and locally tested; hosted capacity, alert-cycle and release verification remain pending.
Preview	Care-plan work log: dated entries and exact minutes, monthly allowances, reasoned voids and a Work completed report/PDF section. Local tests passed; hosted acceptance pending.
In testing	Automatic SSL expiry reminder emails. Certificate checks and displayed expiry dates are live; scheduled reminder delivery is not yet verified.
Coming soon	Automatic client report delivery after approval, unlimited team seats and hourly backups.
Planned add-on	AgencyAI: ChatGPT/Claude access, portfolio insights, benchmarks and forecasting.

Availability checks do not test forms, login or checkout. Preview and testing features are not production availability claims.
Source: verified SENTRAVA project record and public website. Status reviewed October 30, 2026.

Free for 5 sites; flat plans from $79 for 50 sites to $349 for 500

Plan	Sites	Monthly	Annual	Notes
Free	Up to 5	$0	$0	1 member; Powered by SENTRAVA reports
Pay as you go	Up to 500	$2/site	$20/site	White-label reports
Studio	Up to 50	$79	$790	Most popular; extras $1.50/site
Agency	Up to 150	$149	$1,490	$0.99/site at capacity
Scale	Up to 300	$219	$2,190	$0.73/site at capacity
Enterprise	Up to 500	$349	$3,490	$0.70/site at capacity
Managed	Custom	From $499	From $4,990	Talk to Jerry

SENTRAVA Care | Available now

$1.25/site/month for the first 100 sites; $1/site/month after that. Includes daily offsite backups (30 days), one-click restore, backup before each update and post-update key-page checks. Hourly backups: Coming soon, +$1.50/site/month; requires SENTRAVA Care.

Note: Launch prices in USD per workspace, excluding taxes. Annual billing gives 2 months free. Extra sites are $1.50/site/month on Studio and $0.70/site/month on Agency, Scale and Enterprise, billed monthly even with an annual base. Every paid plan includes white-label reports. Choose a plan at sentravaai.com/pricing.
Source: SENTRAVA AI launch pricing

50% off for 12 months, then 25% while subscribed

WHAT YOU GET

First 12 paid months: 50% off

Studio $39.50, Agency $74.50, Scale $109.50, Enterprise $174.50 a month; $1/site Pay as you go

Then 25% off while subscribed

Studio $59.25, Agency $111.75, Scale $164.25, Enterprise $261.75 a month; $1.50/site Pay as you go

14-day free trial

No card for a plan's included sites or up to 50 Pay as you go sites; extra sites ask for a card, charged only after the trial

Hands-on setup

We add your client sites with you on a 20-minute call

A direct line to the founder

Your feedback shapes delivery and team features

WHAT WE ASK

Real use

Real client sites, monitored with SENTRAVA

One feedback call

20 minutes on what works and what does not

Honest testimonial

Optional, and only if SENTRAVA earns one

Note: First 25 approved paying agencies; trials do not count. The discount starts with paid service. Applies to Pay as you go (first 50 sites), Studio, Agency, Scale and Enterprise; excludes Managed, volume pricing and extra sites/add-ons. Ending the founding subscription ends eligibility. Existing agreed 30-day pilots keep their written terms.

Source: SENTRAVA AI launch pricing

Join the founding group and turn care-plan work into proof clients can see

	Step	Who	When
01	Apply for a founding spot at sentravaai.com	Your agency	This week
02	Book your 20-minute onboarding call	Founder	Next workday
03	Add your client sites and review your first report	Together	Agreed date

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